

# **SOCKS N' SANDALS PRIVACY POLICY**

## **PRIVACY POLICY MODEL FOR SOCKS N' SANDALS APPLICATIONS**

This privacy policy governs your use of the software application Bible Verse of the Day ("Socks N' Sandals") for mobile devices that was created by Socks N' Sandals. The Socks N' Sandals is built for the Windows platform.

### **What information does the Socks N' Sandals obtain and how is it used?**

#### **User Provided Information**

The Socks N' Sandals obtains the information you provide when you download and register the Socks N' Sandals. Registration with us is optional. However, please keep in mind that you may not be able to use some of the features offered by the Socks N' Sandals unless you register with us.

When you register with us and use the Socks N' Sandals, you generally provide (a) your name, email address, age, user name, password and other registration information; (b) transaction-related information, such as when you make purchases, respond to any offers, or download or use applications from us; (c) information you provide us when you contact us for help; (d) credit card information for purchase and use of the Socks N' Sandals, and; (e) information you enter into our system when using the Socks N' Sandals, such as contact information and project management information.

We may also use the information you provided us to contact your from time to time to provide you with important information, required notices and marketing promotions.

#### **Automatically Collected Information**

In addition, the Socks N' Sandals may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Socks N' Sandals.

### **Does Socks N' Sandals collect precise real time location information of the device?**

This Socks N' Sandals does not collect precise information about the location of your mobile device.

### **Do third parties see and/or have access to information obtained by the Socks N' Sandals?**

Yes. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- - as required by law, such as to comply with a subpoena, or similar legal process; when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request; •
  - with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.
- if Socks N' Sandals is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.
- to advertisers and third party advertising networks and analytics companies as described in the section below

### **Automatic Data Collection and Advertising**

We may work with analytics companies to help us understand how the Socks N' Sandals is being used, such as the frequency and duration of usage. We work with advertisers and third party advertising networks, who need to know how you interact with advertising provided in the Socks N' Sandals which helps us keep the cost of the Socks N' Sandals free. Advertisers and advertising networks use some of the information collected by the Socks N' Sandals, including, but not limited to, the unique identification ID of your mobile device and your mobile telephone number. To protect the anonymity of this information, we use an encryption technology to help ensure that these third parties can't identify you personally. These third parties may also obtain anonymous information about other applications you've downloaded to your mobile device, the mobile websites you visit, your non-precise location information (e.g., your zip code), and other non- precise location information in order to help analyze and serve anonymous targeted advertising on the Socks N' Sandals and elsewhere. We may also share encrypted versions of information you have provided in order to enable our partners to append other available information about you for analysis or advertising related use.

If you'd like to opt-out from third party use of this type of information to help serve targeted advertising, please visit the section entitled "Opt-out" below.

### **What are my opt-out rights?**

There are multiple opt-out options for users of this Socks N' Sandals:

Opt-out of all information collection by uninstalling the Socks N' Sandals: You can stop all collection of information by the Socks N' Sandals easily by uninstalling the Socks N' Sandals. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email, at socksnsandalsapps@gmail.com.

Opt-out from the use of information to serve targeted advertising by advertisers and/or third party network advertisers: you may at any time opt-out from further allowing us to have access to your location data by uninstalling the application.

### **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Socks N' Sandals and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Socks N' Sandals, please contact us at socksnsandalsapps@gmail.com and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Socks N' Sandals to function properly.

### **Children**

We do not use the Socks N' Sandals to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at socksnsandalsapps@gmail.com. We will delete such information from our files within a reasonable time.

### **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who

need to know that information in order to operate, develop or improve our Socks N' Sandals. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

### **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and . You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by clicking [here](#).

### **Your Consent**

By using the Socks N' Sandals, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

### **Contact us**

If you have any questions regarding privacy while using the Socks N' Sandals, or have questions about our practices, please contact us via email at [socksnsandalsapps@gmail.com](mailto:socksnsandalsapps@gmail.com).